



IAMTrusted Moving Company Brand Guide

The IAMTrusted Moving Company (“ITMC”) designation recognizes IAM member companies that have made significant investments in their business to promote a culture of competence, knowledge, and conscientiousness within their staff and wish to display a tangible commitment of their trustworthiness to their industry colleagues. These companies also wish to reduce inefficiency and risk by choosing to collaborate with their peers who have also made this same commitment by earning their ITMC credentials.

Only IAMTrusted Moving Companies in good standing may display the ITMC logo or associate the brand with their company. If the ITMC logo does not appear in the IAM Mobility Exchange listing for that company in the specific location of their IAM membership, they may not use or display the ITMC logo.

ITMC status applies to the specific location of the IAM member company. Branch offices of ITMCs may not use, display or associate those branch offices unless those branch offices have applied for and received their ITMC status. If the company or branch office listing in IAM Mobility Exchange does not show the ITMC logo, they do not have ITMC status.

IAM member companies that falsely promote, display or associate their company with the IAMTrusted Moving Company program will be in violation of the IAM Code of Ethics and may face penalties including expulsion from membership.

For more information on the IAMTrusted Moving Company Program: IAMTrusted Moving Company – IAMX (mobilityex.com)

IAMTrusted Moving Company Logo



IAMTrusted Moving Company badge cannot have a height that is less than 14mm.

Logo Proportions



$$M = x$$

IAMTrusted Moving Company badge must have padding/margin equal to or greater than the "M" in "Moving Company" all around the ITMC badge.

Color



Trusted Blue (gradient)

RGB: 35 / 92 / 146

CMYK: 100 / 73 / 18 / 3



Trusted Gold (gradient)

RGB: 188 / 141 / 66

CMYK: 34 / 56 / 100 / 19

Logo Application (Dark Backgrounds)



full color logo



full color logo on dark background



full color logo on black background



Logo Applications (Business Card)



IAMTrusted Moving Company badge cannot have a height that is less than 14mm.

ALEX ANDERSON
Move Coordinator

 urname@email.com
www.websitename.com

 +18 2767 9470 1808
+18 2767 9470 1808

 **Move Fast**
Moving Company

 **IAM**[™]

 **IAM**
Moving Company
TRUSTED

 **IAMX**
VALIDATED



Move Fast
Moving Company

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Lorem Ipsum

Landing Page Design

Sign up

Show more



Logo Applications (Full Truck Wrap)



Logo Applications (Truck Wrap - Simulated)

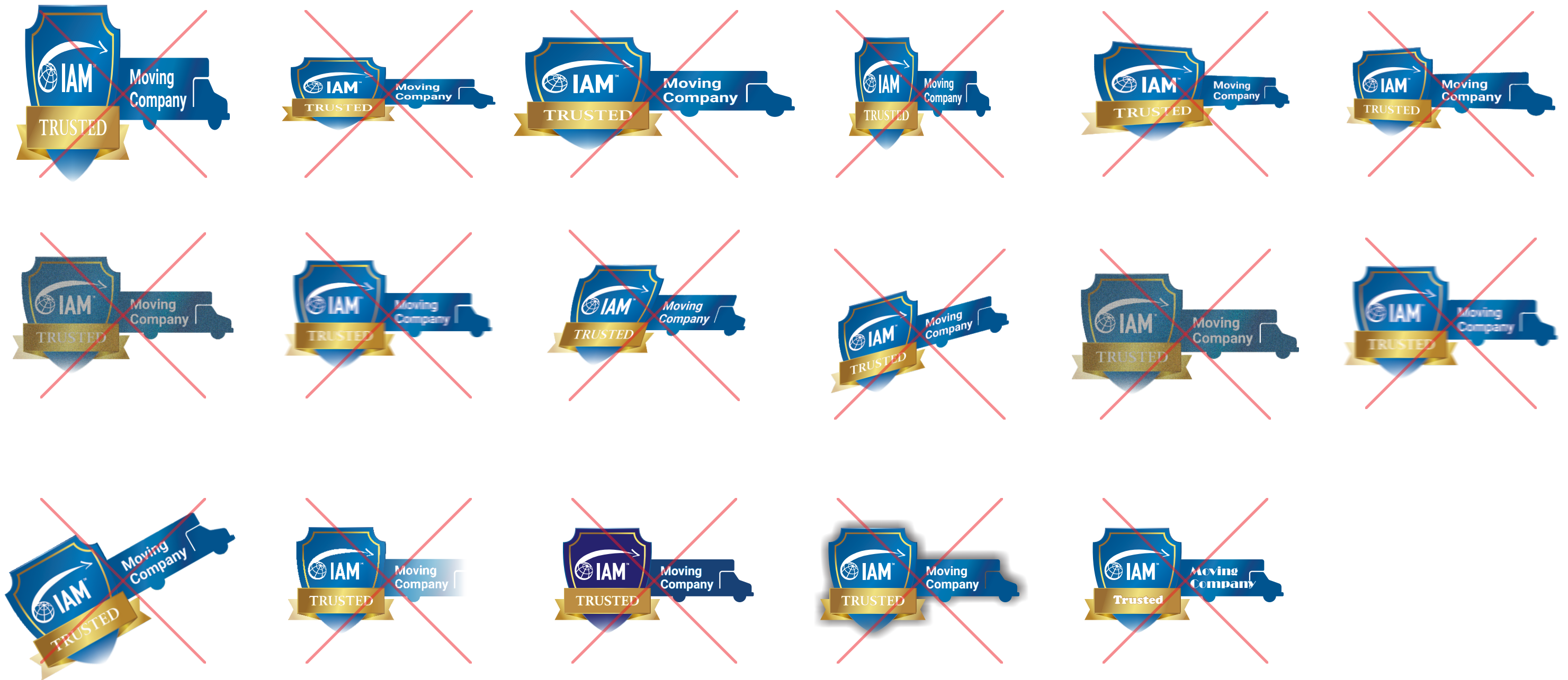




Logo Applications (Vinyl Sticker - Simulated)



Logo Rules



Do NOT shear, skew, fold, spindle, or mutilate the IAMTrusted Moving Company Badge.